

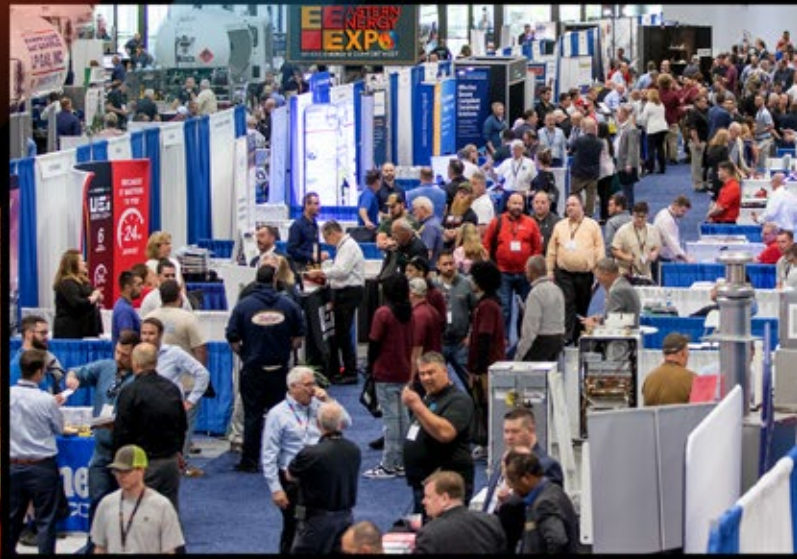
WHERE ENERGY & COMFORT MEET

EE EASTERN ENERGY EXPO

2024

May 19-22, 2024

EasternEnergyExpo.com



WHERE



Mohegan Sun



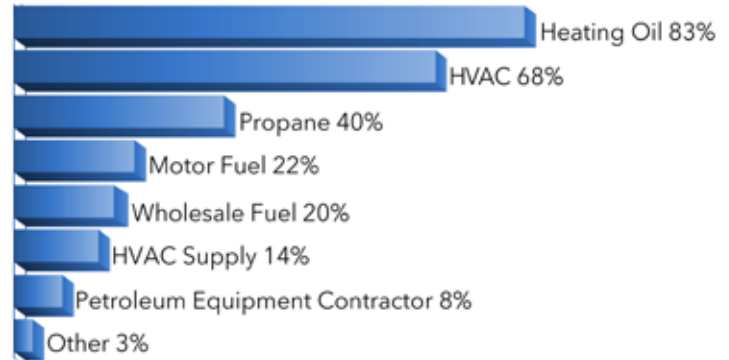
- 120,000 sq. ft. Earth Expo Convention Center
All exhibits in one room, including trucks!
- Direct access to outdoor exhibits
- Food Court located on the show floor
- Hospitality Night in the beautiful Uncas Ballroom
- World class dining, entertainment & nightlife

Centrotherm has exhibited at the Eastern Energy Expo for the last few years, and 2024 will be no exception. We look forward to having meaningful conversations and establishing deep ties throughout the HVAC, plumbing and energy value chain. The Eastern Energy Expo provides us a unique opportunity to introduce our products, make connections, and further establish our presence as an industry leader.

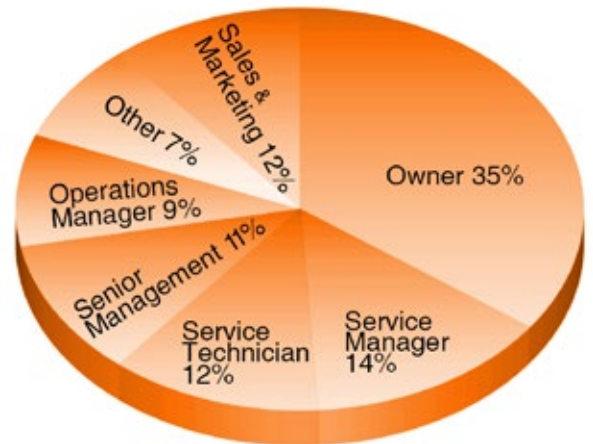
Matthew Pryce
Marketing & Communications Mgr., Centrotherm

WHO

Attendees by Business Type



Attendees by Job Function



Total exceeds 100% as attendees may respond to more than one category.

Average in-person attendance

3,000+





Includes:	Business Partner \$25,000	Expo Sponsor \$15,000	Diamond \$10,000	Technical Education \$6,500	Platinum \$6,000
Logo on all Marketing Materials	✓	✓			
Logo on Cover of Show Guide	✓	✓			
Logo on Print Ads, EEE Website, & in Show Guide	✓	✓	✓	✓	✓
Complimentary Expo Registration	✓	✓	✓	✓	✓
Upgraded Hotel Suite	✓ Premier Suite	✓ Premier Suite	✓ Luxury Sky Suite		
VIP Hotel Check-in	✓ Three	✓ Two	✓ Two		
Exhibit Space on Show Floor	✓ Two free booths	✓ One free booth	✓ One free booth	✓ Buy one, get one free	✓ Buy one, get one free
Ad in Printed Show Guide	✓ Full page	✓ 50% discount on Full Page			
Linked Logo on EEE Website	✓	✓	✓	✓	
“BUZZ” Notifications on Mobile App	✓ Four	✓ Three	✓ Two	✓ Two	✓ One
Navigation Icon on Mobile App	✓	✓			
Rotating Banner Ad on Mobile App	✓	✓	Subject to availability Cost \$500	Subject to availability Cost \$500	
Priority for Hospitality Room at Hospitality Night	✓	✓	✓		
Education Program Sponsor	✓	✓		✓ Includes 25 comp. passes to program	
Branded Email Blast	✓ Two	✓ One			
Logo Banner in Registration Area	✓				
Branded Floor Stickers	✓ 7 Stickers	✓ 3 Stickers	✓ 1 Sticker		
Branded Window Clings	✓ 3 Clings	✓ 3 Clings	✓ 1 Cling		

“The Eastern Energy Expo continues to be the most well-attended regional event in our industry for the Northeast market. The Gulf team has been sponsoring and attending this show for several years as the time spent with customers, vendors, and industry leaders is extremely valuable.”

Jamie Friesema
Vice President, Branded Sales, Gulf Oil

Additional Sponsorships & Branding Opportunities

Hospitality Room Sponsor \$9,000

Host your own hospitality room on Monday night or partner with up to three other companies.

Mobile App Sponsor \$7,500 (exclusive)

Sponsor logo appears on Splash Screen of EEE's Mobile App. Appears each time EEE App is launched.

Registration Sponsor \$6,000 (exclusive)

Hotel Room Key Card \$6,000 (exclusive)

Trade Show Floor Reception Sponsor \$5,000 (3 available)

Sponsorship of Tuesday's convention reception on the trade show floor.

Charging Station on Trade Show Floor \$5,000 (3 available)

Expo Center Food Court \$3,000 (3 available)

Your logo displayed in Food Court on Show Floor

Lanyards \$4,500 (exclusive)

Arrangements & costs by the sponsor with show management approval.

Tote Bags \$4,500 (exclusive)

Arrangements and costs by the sponsor with show management approval

Welcome Reception (Sunday Evening) \$3,500

Floor Stickers \$750 per sticker/minimum of five

Your brand emblazoned across the event floor!

Refreshments at Business Sessions \$2,500 per break

Rotating Banner Ad on Mobile App \$1,500 as available

Branded Email Blast \$750 limited availability

Business Session Sponsorship \$500 per session

Logo at the room & acknowledgement in the Show program. Companies may not sponsor a program in which they are participating.

"Buzz" Notification on Mobile App \$500 as available

Print ad in official EEE Show Guide Ask about options & prices (Must be an exhibitor or sponsor)

"As a Diamond Sponsor at the Eastern Energy Expo, our participation has been a valuable experience. EEE has provided a platform to showcase our company with our booth and hospitality suite. It's a place where energy and ideas come together, and we appreciate being a part of it."

Amy Leblanc
Marketing Specialist II, Sprague Energy

OESP Sponsorships



OESP Own the Classroom \$2,750

OESP Reception Monday Evening

"Name Your Drink" Sponsor \$2,000 exclusive

Food Station Sponsor \$1,250

Prize Raffle Sponsor \$1,250

OESP Awards Banquet Tuesday Evening

Table Wine Sponsor \$2,000 exclusive

Dessert Sponsor \$1,000 exclusive

OESP President's Hospitality Room \$500 Monday & Tuesday Evenings

Dave Nelsen Scholarship Golf Tournament Monday

Support the industry's scholarship fund at this annual event.

Box Lunch Sponsor \$1,250

Registration Sponsor \$750

Beverage Cart Sponsor \$1,250

Putting Green Sponsor \$750

Cocktail Party Sponsor \$950

Tee Box Sign \$300

Contact OESP at 888.552.0900



Hospitality Night in the Uncas Ballroom





Why Exhibit...

Increase your sales to energy, petroleum & HVAC industry decision makers

- Display your products and services to a motivated and qualified audience
- Identify potential customers and deepen relationships with existing customers
- Network with industry professionals
- Learn about new trends and gain a competitive edge

You get...

- Free pre and post show mailing list
- Complimentary online eBooth listing using your personalized console to create your company profile and description
- Company listing in Show Guide distributed onsite, Mobile App & Website
- Two complimentary drink tickets (per 10x10 exhibit space) for the Trade Show Floor Reception
- Free convention registration providing you access to all programs and seminars
- Free Exhibitors' Webinar to maximize your show investment

Set yourself apart...

Be a Marquee Exhibitor

- Special high-impact locations! Marquee exhibits are island booths positioned for especially high visibility
- Marquee exhibits will be focal points of the show
- Special discounted pricing! No extra charge for corner booths—pay inline prices only, saving you money
- Marketing support directly from Eastern Energy Expo
- Your logo published on the floor plan

These elite exhibits are limited, reserve your Marquee space NOW!

Exhibit Pricing...

Special Offer!

Pay for your exhibit space by **November 30, 2023** and enter our drawing to win a **complimentary booth** at EEE 2025, Atlantic City, NJ.

Inline Booth 10' x 10'	\$2,150
Corner Booth 10' x 10'	\$2,495
Outdoor Display 20' x 30'	\$2,225
Marquee (4 spaces)	\$8,600

Truck Space A 20' x 40' <small>MUST BE A TRUCK VENDOR</small>	\$3,450
Truck Space B 20' x 40' <small>MUST BE A TRUCK VENDOR</small>	\$3,250
Truck Space C 20' x 40' <small>MUST BE A TRUCK VENDOR</small>	\$3,100
Trailer Space 10' x 50' <small>MUST BE A TRUCK VENDOR</small>	\$3,300

At-A-Glance

Sunday, May 19

- EEE Welcome Reception

Monday, May 20

- Exhibitor Setup
- Dave Nelsen Scholarship Golf Outing
- Business programs
- *Care to Ride* for Oil Heat Cares
- Hospitality Night & OESP Reception

Tuesday, May 21

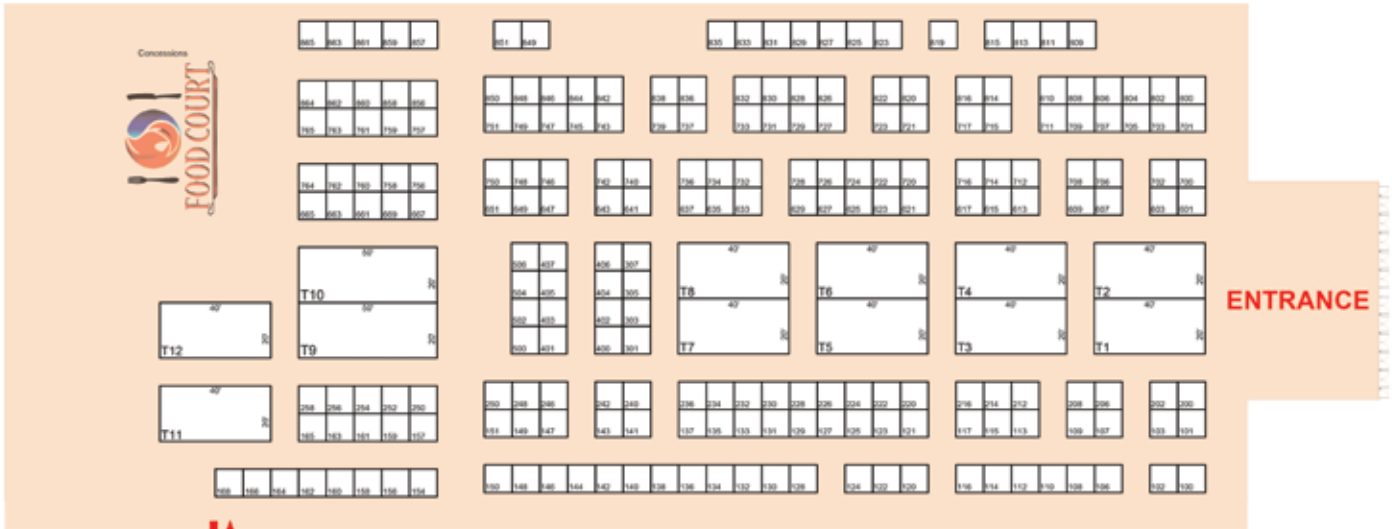
- Business programs
- Trade Show Hours Noon – 5pm
- Networking Reception on the Show Floor 4 – 5pm
- OESP Awards Banquet

Wednesday, May 22

- Business programs
- Trade Show Hours 10am – 2pm
- Special Prize Drawings

Check for updates at: EasternEnergyExpo.com for complete show information including speakers, social events and more!

FLOOR PLAN



To see a detailed floor plan & reserve your space, visit EasternEnergyExpo.com

“The Eastern Energy Expo is always one of the highlights of our spring show season. EEE offers us the largest cross-section of clients, prospects and industry partners in one place in the Northeast. We have been a big fan and a contributor to their commitment to educational sessions—along with putting on a great trade show.

John Coyle
Vice President of Sales, ADD Systems



WHERE ENERGY COMFORT MEET

Mohegan Sun
May 19-22, 2024
Uncasville, CT

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