



Includes:	Business Partner \$25,000	Expo Sponsor \$15,000	Diamond \$10,000	Technical Education \$6,500	Platinum \$6,000
Logo on all Marketing Materials	✓	✓			
Logo on Cover of Show Guide	✓	✓			
Logo on Print Ads, EEE Website, & in Show Guide	✓	✓	✓	✓	✓
Complimentary Expo Registration	✓	✓	✓	✓	✓
Upgraded Hotel Suite	✓ Premier Suite	✓ Premier Suite	✓ Luxury Sky Suite		
VIP Hotel Check-in	✓ Three	✓ Two	✓ Two		
Exhibit Space on Show Floor	✓ Two free booths	✓ One free booth	✓ One free booth	✓ Buy one, get one free	✓ Buy one, get one free
Ad in Printed Show Guide	✓ Full page	✓ 50% discount on Full Page			
Linked Logo on EEE Website	✓	✓	✓	✓	
“BUZZ” Notifications on Mobile App	✓ Four	✓ Three	✓ Two	✓ Two	✓ One
Navigation Icon on Mobile App	✓	✓			
Rotating Banner Ad on Mobile App	✓	✓	Subject to availability Cost \$500	Subject to availability Cost \$500	
Priority for Hospitality Room at Hospitality Night	✓	✓	✓		
Education Program Sponsor	✓	✓		✓ Includes 25 comp. passes to program	
Branded Email Blast	✓ Two	✓ One			
Logo Banner in Registration Area	✓				
Branded Floor Stickers	✓ 7 Stickers	✓ 3 Stickers	✓ 1 Sticker		
Branded Window Clings	✓ 3 Clings	✓ 3 Clings	✓ 1 Cling		

*“The Eastern Energy Expo continues to be the most well-attended regional event in our industry for the Northeast market. The Gulf team has been sponsoring and attending this show for several years as the time spent with customers, vendors, and industry leaders is extremely valuable.”*

Jamie Friesema  
Vice President, Branded Sales, Gulf Oil

## Additional Sponsorships & Branding Opportunities

### Hospitality Room Sponsor \$9,000

Host your own hospitality room on Monday night or partner with up to three other companies.

### Mobile App Sponsor \$7,500 (exclusive)

Sponsor logo appears on Splash Screen of EEE's Mobile App. Appears each time EEE App is launched.

### Registration Sponsor \$6,000 (exclusive)

### Hotel Room Key Card \$6,000 (exclusive)

### Trade Show Floor Reception Sponsor \$5,000 (3 available)

Sponsorship of Tuesday's convention reception on the trade show floor.

### Charging Station on Trade Show Floor \$5,000 (3 available)

### Expo Center Food Court \$3,000 (3 available)

Your logo displayed in Food Court on Show Floor

### Lanyards \$4,500 (exclusive)

Arrangements & costs by the sponsor with show management approval.

### Tote Bags \$4,500 (exclusive)

Arrangements and costs by the sponsor with show management approval

### Welcome Reception (Sunday Evening) \$3,500

### Floor Stickers \$750 per sticker/minimum of five

Your brand emblazoned across the event floor!

### Refreshments at Business Sessions \$2,500 per break

### Rotating Banner Ad on Mobile App \$1,500 as available

### Branded Email Blast \$750 limited availability

### Business Session Sponsorship \$500 per session

Logo at the room & acknowledgement in the Show program. Companies may not sponsor a program in which they are participating.

### "Buzz" Notification on Mobile App \$500 as available

### Print ad in official EEE Show Guide Ask about options & prices (Must be an exhibitor or sponsor)

*"As a Diamond Sponsor at the Eastern Energy Expo, our participation has been a valuable experience. EEE has provided a platform to showcase our company with our booth and hospitality suite. It's a place where energy and ideas come together, and we appreciate being a part of it."*

Amy Leblanc  
Marketing Specialist II, Sprague Energy

## OESP Sponsorships



### OESP Own the Classroom \$2,750

### OESP Reception Monday Evening

"Name Your Drink" Sponsor \$2,000 exclusive

Food Station Sponsor \$1,250

Prize Raffle Sponsor \$1,250

### OESP Awards Banquet Tuesday Evening

Table Wine Sponsor \$2,000 exclusive

Dessert Sponsor \$1,000 exclusive

### OESP President's Hospitality Room \$500 Monday & Tuesday Evenings

### Dave Nelsen Scholarship Golf Tournament Monday

Support the industry's scholarship fund at this annual event.

Box Lunch Sponsor \$1,250

Registration Sponsor \$750

Beverage Cart Sponsor \$1,250

Putting Green Sponsor \$750

Cocktail Party Sponsor \$950

Tee Box Sign \$300

Contact OESP at 888.552.0900



## Hospitality Night in the Uncas Ballroom

