



# SPONSOR

	Business Partner \$25,000	Expo Sponsor \$15,000	Diamond \$12,500	Technical Education \$6,500	Platinum \$6,000
<b>Includes:</b>					
Logo on Atrium Welcome Banner	✓				
Logo on Cover of Show Guide	✓	✓			
Logo on On-Site Signs	✓	✓			
Ad in Printed Show Guide	✓ Full page	✓ 50% discount on Full Page			
Logo on Mobile App Menu	✓	✓			
Logo on Registration Area Columns	✓	✓	✓		
Logo on Escalator Clings	✓	✓	✓		
Branded Floor Stickers	✓ 7 Stickers	✓ 3 Stickers	✓ 1 Sticker		
Branded Email Blast	✓ Two	✓ One	✓ One		
Priority for Hospitality Room at Hospitality Night	✓	✓	✓		
Upgraded Hotel Suite	✓ Waterfront Suite	✓ Waterfront Suite	✓		
VIP Hotel Check-in	✓ Three	✓ Two	✓ Two		
Education Program Sponsor	✓	✓		Includes 25 complimentary program passes	
Logo on Print Ads, EEE Website & Show Guide	✓	✓	✓	✓	✓
Complimentary Expo Registration	✓	✓	✓	✓	✓
Exhibit Space on Show Floor	✓ Two free booths	✓ One free booth	✓ One free booth	✓ Buy one, get one free	✓ Buy one, get one free
Linked Logo on EEE Website	✓	✓	✓	✓	✓
"BUZZ" Notifications on Mobile App	✓ Four	✓ Three	✓ Two	✓ Two	✓ One
Rotating Banner Ad on Mobile App	✓	✓	Subject to availability Cost \$750	Subject to availability Cost \$750	Subject to availability Cost \$750

*EEE is our premier marketing event. We have participated in the Trade Show & Hospitality Night for many years and enjoy the opportunity to connect with new and existing customers. The venues are first class, attracting thousands of attendees from the entire Northeast region. We could not ask for a more rewarding experience.*

**Marjorie Wong, Senior Wholesale Marketing Representative  
Global Partners**

## Additional Sponsorships & Branding Opportunities

- Keynote Wednesday Sponsor** \$10,000 exclusive  
Your logo on all Keynote promotion including on-site and website.
- Hospitality Room Sponsor** \$9,000  
Host your own hospitality room on Monday night or partner with up to three other companies.
- Mobile App Sponsor** \$7,500 exclusive  
Sponsor logo on Splash Screen of EEE's Mobile App. Appears each time EEE App is launched.
- Registration Sponsor** \$6,000 exclusive  
Your logo on online registration page and at the onsite registration area.
- Shuttle Bus** \$5,000 (4 available)  
Your logo on shuttle to/from Headquarters Hotel & Convention Center.
- Happy Hour on Show Floor** \$5,000 (3 available) Tuesday 4-5pm  
Logo on complimentary drink ticket distributed to all attendees.
- Expo Center Food Court** \$3,000 (3 available)  
Your logo displayed in Food Court on Show Floor
- Lanyards** \$4,500 exclusive  
Arrangements & costs by the sponsor with show management approval.
- Tote Bags** \$4,500 exclusive  
Arrangements and costs by the sponsor with show management approval.
- Welcome Reception (Sunday Evening)** \$3,500
- Floor Stickers** \$750 per sticker/minimum of five  
Your brand emblazoned across the event floor
- Refreshments at Business Sessions** \$2,500 per break
- Rotating Banner Ad on Mobile App** \$1,500 as available
- Branded Email Blast** \$1,000 limited availability
- "Buzz" Notification on Mobile App** \$500 as available
- Ad in official EEE Show Guide** Ask about options & prices



## OESP Sponsorships

Contact OESP at 888.552.0900

**Student Competition Sponsor** \$5,000 (2 available) Tuesday & Wednesday

**Own the Classroom** \$2,750

**Reception** Monday Evening  
 "Name Your Drink" Sponsor \$2,000 Exclusive  
 Food Station Sponsor \$1,250  
 Prize Raffle Sponsor \$1,250



**Awards Banquet** Monday Evening  
 Table Wine Sponsor \$2,000 Exclusive  
 Dessert Sponsor \$1,000 Exclusive

**President's Hospitality Room** \$500 Monday & Tuesday Evenings

**Dave Nelsen Scholarship Golf Tournament** Monday  
 Support the industry's scholarship fund at this annual event.  
 Box Lunch Sponsor \$1,250      Registration Sponsor \$750  
 Beverage Cart Sponsor \$1,250      Putting Green Sponsor \$750  
 Cocktail Party Sponsor \$950      Tee Box Signs \$300

## Be a Hospitality Night Host

Avalon Ballroom, Harrah's Resort

