

SPONSOR

	Business Partner	Expo Sponsor	Diamond	Technical Education	Platinum
Includes:	\$25,000	\$15,000	\$12,500	\$8,000	\$6,000
Logo Banner in Registration Area	✓				
Logo on Cover of Show Guide	✓	✓			
Logo on On-Site Signs	✓	✓			
Ad in Printed Show Guide	✓ Full page	✓ 50% discount on Full Page			
Logo on Mobile App Menu	✓	✓			
Branded Window Clings	✓ 3 Clings	✓ 3 Clings	✓ 1 Cling		
Branded Floor Stickers	✓ 7 Stickers	✓ 3 Stickers	✓ 1 Sticker		
Branded Email Blast	✓ Two	✓ One	✓ One		
Priority for Hospitality Room at Hospitality Night	✓	✓	✓		
Upgrade to Hotel Suite	✓ Premier Suite	✓ Premier Suite	✓ Luxury Sky Suite		
VIP Hotel Check-in	✓ Three	✓ Two	✓ Two		
Education Program Sponsor	✓	✓		✓ Includes 25 comp. passes to program	
Logo on Print Ads, EEE Website, & Show Guide	✓	✓	✓	✓	✓
Complimentary Expo Registration	✓	✓	✓	✓	✓
Exhibit Space on Show Floor	✓ Two free booths	✓ One free booth	✓ One free booth	✓ Buy one, get one free	✓ Buy one, get one free
Linked Logo on EEE Website	✓	✓	✓	✓	✓
“BUZZ” Notifications on Mobile App	✓ Four	✓ Three	✓ Two	✓ Two	✓ One
Rotating Banner Ad on Mobile App	✓	✓	Subject to availability Cost \$750	Subject to availability Cost \$750	Subject to availability Cost \$750

“We look forward to EEE each year—as a company and as a family. It provides the opportunity to showcase our newest product releases, our tank trucks and allows us to see many of our customers, business partners and meet new ones as well.

Every year, a new and fond memory is made. It’s a show where you can work hard and play hard. From the show floor to the educational classes, this event truly has it all.”

Brian Amthor
Executive Vice-President
Amthor International

Additional Sponsorships & Branding Opportunities

Badge Sponsor \$10,000 (exclusive)

Your message printed on the "flip-side" of badges

Registration Sponsor \$9,500 (exclusive)

Your logo displayed on the EEE web site registration page and in the registration area

Hospitality Room Sponsor \$9,000

Host your own hospitality room on Monday night or partner with up to three other companies

Mobile App Sponsor \$7,500 (exclusive)

Sponsor logo appears on Splash Screen of EEE's Mobile App
Appears each time EEE App is launched

Keynote Speaker Sponsor \$7,500 (exclusive)

Your logo on all Keynote promotion including on-site and website

Keynote Breakfast Sponsor \$7,500 (exclusive)

Your logo on all Keynote promotion including on-site and website

Lanyards \$4,500 (exclusive)

Arrangements and costs by the sponsor with show management approval

Tote Bags \$4,500 (exclusive)

Arrangements and costs by the sponsor with show management approval

Sunday Welcome Reception \$3,500

Trade Show Food Court \$3,000 (3 available)

Your logo displayed in Food Court on Show Floor

Floor Stickers \$750 per sticker, minimum of five

Your brand emblazoned across the event floor!
Must be exhibitor or sponsor

Refreshments at Business Sessions \$2,500 per day

Rotating Banner on Mobile App \$1,500 as available

Must be exhibitor or sponsor

Branded Email Blast \$750 limited availability/must be exhibitor or sponsor

"Buzz" Notification on Mobile App \$500 as available

Must be exhibitor or sponsor

Print ad in official EEE Show Guide Ask about options & prices

Must be exhibitor or sponsor

OESP Sponsorships



OESP Own the Classroom \$2,950

OESP Reception (Monday Evening)

"Name Your Drink" Sponsor	\$2,000 (exclusive)
Food Station Sponsor	\$1,250
Prize Raffle Sponsor	\$1,250

OESP Awards Banquet Tuesday Evening

Table Wine Sponsor	\$2,000 (exclusive)
Dessert Sponsor	\$1,250 (exclusive)

OESP Student Activity Sponsor \$1,000 (Multiple available)

OESP President's Hospitality Room \$500 (Sun., Mon. or Tues. Evenings)

Dave Nelsen Scholarship Golf Tournament (Monday)

Support the industry's scholarship fund at this annual event.

Registration Sponsor	\$750	Box Lunch Sponsor	\$1,250
Putting Green Sponsor	\$750	Beverage Cart Sponsor	\$1,250
Tee Box Sign	\$300	Cocktail Party Sponsor	\$950

OESP Care to Ride Sponsor — benefiting Oil Heat Cares

Minimum-\$500 for logo on the shirt. Contact OESP for details.

Contact OESP at 888.552.0900



Hospitality Night in the Uncas Ballroom

Suite A	Suite B	Suite C	Suite SOLD
Suite J	Monday, May 18 6pm 		Suite E
Suite SOLD	Suite SOLD	Suite SOLD	Suite SOLD



New this year!

SPOTLIGHT Give-Away

Let EEE shine the
spotlight on you.

Register for our "Spotlight Give-Away"

We will promote your Booth
Prize before, during & after the
Expo and shine the spotlight on
your booth as you pick your
winner on Wednesday, May 20.

Limited availability. Minimum give-away value, \$500.

