

EEASTERN ENERGY EXPO

2026

10 YEARS
2016-2026


Mohegan Sun
Uncasville, CT

May 17-20, 2026
Trade Show: May 19-20

Where Energy & Comfort Meet



EasternEnergyExpo.com



EXHIBIT

Why Exhibit...

Increase your sales to energy, petroleum & HVAC industry decision makers

- Display your products and services to a motivated and qualified audience
- Identify potential customers and deepen relationships with existing customers
- Network with industry professionals
- Learn about new trends and gain a competitive edge

You get...

- Free pre and post show mailing list
- Complimentary online listing highlighting your company profile, products, services and contacts.
- Company listing in Show Guide, Mobile App & Website
- Free convention registration providing you access to all programs & seminars
- Free Exhibitors' Webinar to maximize your show investment

Set yourself apart...

Be a Marquee Exhibitor

- Special high-impact locations!
Marquee exhibits are island booths positioned for high visibility
- Marquee exhibits will be focal points of the show
- Special discounted pricing! No extra charge for corner booths—pay in-line prices only, saving you money
- Marketing support directly from Eastern Energy Expo
- Your logo published on the floor plan

These elite exhibits are limited, reserve your Marquee space NOW!

Exhibit Pricing...

Entrance View Inline 10' x 10'	\$2,500	Truck Space A 20' x 40' <small>MUST BE A TRUCK VENDOR</small>	\$3,600
Entrance View Corner 10' x 10'	\$2,845	Truck Space B 20' x 40' <small>MUST BE A TRUCK VENDOR</small>	\$3,400
Inline 10' x 10'	\$2,250	Truck Space C 20' x 40' <small>MUST BE A TRUCK VENDOR</small>	\$3,250
Corner 10' x 10'	\$2,595	Trailer Space 20' x 50' <small>MUST BE A TRUCK VENDOR</small>	\$3,400
Marquee (4 booths)	\$9,000		
Outdoor Display 20' x 30'	\$2,275		



Pay for your exhibit space on or before **November 28, 2025** to be eligible to win a **FREE** booth at EEE 2027, Mohegan Sun, CT.

At-A-Glance

Sunday, May 17

Welcome Reception

Monday, May 18

- Exhibitor Setup
- Dave Nelsen
Scholarship Golf Outing
- Business programs
- *Care to Ride*
for Oil Heat Cares
- Hospitality Night
& OESP Reception

Tuesday, May 19

- Business programs
- Trade Show Hours
Noon – 5pm
- OESP Awards Banquet

Wednesday, May 20

- Business programs
- Trade Show Hours
10am – 2pm

Check for updates at:
EasternEnergyExpo.com
for complete show
information including
speakers, social events
and more!

“Sprague Energy is proud to participate in the Eastern Energy Expo, where we connect with industry leaders, share our innovative solutions, and strengthen valuable relationships that drive our business forward.”

Emerson Doiron
Networking & Events Specialist
Sprague Energy

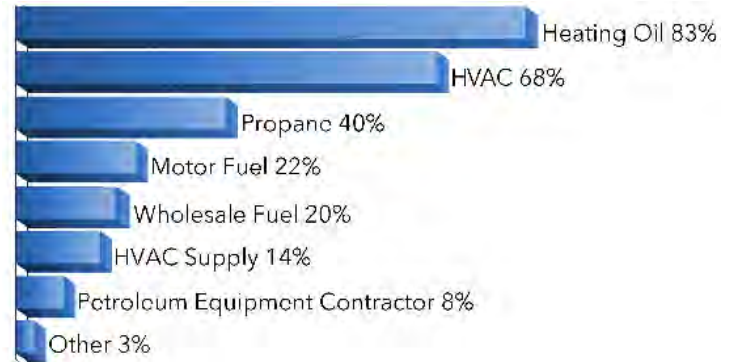
WHERE



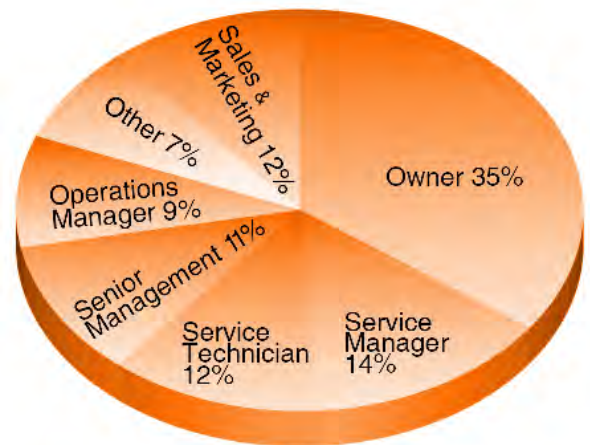
- 120,000 sq. ft. Earth Expo Convention Center
All exhibits in one room, including trucks!
- Direct access to outdoor exhibits
- Food Court located on the show floor
- Hospitality Night in the beautiful Uncas Ballroom
- World class dining, entertainment & nightlife

WHO

Attendees by Business Type



Attendees by Job Function



Total exceeds 100% as attendees may respond to more than one category.

Average in-person attendance

3,450



“The Eastern Energy Expo is one of the most important gatherings for our industry, bringing together the people, products, and ideas that shape its future. The 2025 event was one of R.W. Beckett’s most successful yet, with unprecedented interest from both seasoned technicians and students alike in our products and our vision for renewable fuels and advanced combustion technology. The energy and engagement we saw here reaffirm why this show is essential to driving the industry forward.”

Kevin Beckett
President & CEO
R.W. Beckett Corporation

SPONSOR

	Business Partner	Expo Sponsor	Diamond	Technical Education	Platinum
Includes:	\$25,000	\$15,000	\$12,500	\$8,000	\$6,000
Logo Banner in Registration Area	✓				
Logo on Cover of Show Guide	✓	✓			
Logo on On-Site Signs	✓	✓			
Ad in Printed Show Guide	✓ Full page	✓ 50% discount on Full Page			
Logo on Mobile App Menu	✓	✓			
Branded Window Clings	✓ 3 Clings	✓ 3 Clings	✓ 1 Cling		
Branded Floor Stickers	✓ 7 Stickers	✓ 3 Stickers	✓ 1 Sticker		
Branded Email Blast	✓ Two	✓ One	✓ One		
Priority for Hospitality Room at Hospitality Night	✓	✓	✓		
Upgrade to Hotel Suite	✓ Premier Suite	✓ Premier Suite	✓ Luxury Sky Suite		
VIP Hotel Check-in	✓ Three	✓ Two	✓ Two		
Education Program Sponsor	✓	✓		✓ Includes 25 comp. passes to program	
Logo on Print Ads, EEE Website, & Show Guide	✓	✓	✓	✓	✓
Complimentary Expo Registration	✓	✓	✓	✓	✓
Exhibit Space on Show Floor	✓ Two free booths	✓ One free booth	✓ One free booth	✓ Buy one, get one free	✓ Buy one, get one free
Linked Logo on EEE Website	✓	✓	✓	✓	✓
“BUZZ” Notifications on Mobile App	✓ Four	✓ Three	✓ Two	✓ Two	✓ One
Rotating Banner Ad on Mobile App	✓	✓	Subject to availability Cost \$750	Subject to availability Cost \$750	Subject to availability Cost \$750

“We look forward to EEE each year—as a company and as a family. It provides the opportunity to showcase our newest product releases, our tank trucks and allows us to see many of our customers, business partners and meet new ones as well.

Every year, a new and fond memory is made. It’s a show where you can work hard and play hard. From the show floor to the educational classes, this event truly has it all.”

Brian Amthor
Executive Vice-President
Amthor International

Additional Sponsorships & Branding Opportunities

Badge Sponsor \$10,000 (exclusive)

Your message printed on the "flip-side" of badges

Registration Sponsor \$9,500 (exclusive)

Your logo displayed on the EEE web site registration page and in the registration area

Hospitality Room Host \$9,000

Host your own hospitality room on Monday night or partner with up to three other companies

Mobile App Sponsor \$7,500 (exclusive)

Sponsor logo appears on Splash Screen of EEE's Mobile App
Appears each time EEE App is launched

Keynote Speaker Sponsor \$7,500 (exclusive)

Your logo on all Keynote promotion including on-site and website

Keynote Breakfast Sponsor \$7,500 (exclusive)

Your logo on all Keynote promotion including on-site and website

Lanyards \$4,500 (exclusive)

Arrangements and costs by the sponsor with show management approval

Tote Bags \$4,500 (exclusive)

Arrangements and costs by the sponsor with show management approval

Sunday Welcome Reception \$3,500

Trade Show Food Court \$3,000 (3 available)

Your logo displayed in Food Court on Show Floor

Floor Stickers \$750 per sticker, minimum of five

Your brand emblazoned across the event floor!
Must be exhibitor or sponsor

Refreshments at Business Sessions \$2,500 per day

Rotating Banner on Mobile App \$1,500 as available

Must be exhibitor or sponsor

Branded Email Blast \$750 limited availability/must be exhibitor or sponsor

"Buzz" Notification on Mobile App \$500 as available

Must be exhibitor or sponsor

Print ad in official EEE Show Guide Ask about options & prices

Must be exhibitor or sponsor

OESP Sponsorships



OESP Own the Classroom \$2,950

OESP Reception (Monday Evening)

"Name Your Drink" Sponsor	\$2,000 (exclusive)
Food Station Sponsor	\$1,250
Prize Raffle Sponsor	\$1,250

OESP Awards Banquet Tuesday Evening

Table Wine Sponsor	\$2,000 (exclusive)
Dessert Sponsor	\$1,250 (exclusive)

OESP Student Activity Sponsor \$1,000 (Multiple available)

OESP President's Hospitality Room \$500 (Sun., Mon. or Tues. Evenings)

Dave Nelsen Scholarship Golf Tournament (Monday)

Support the industry's scholarship fund at this annual event.

Registration Sponsor	\$750	Box Lunch Sponsor	\$1,250
Putting Green Sponsor	\$750	Beverage Cart Sponsor	\$1,250
Tee Box Sign	\$300	Cocktail Party Sponsor	\$950

OESP Care to Ride Sponsor — benefiting Oil Heat Cares

Minimum-\$500 for logo on the shirt. Contact OESP for details.

Contact OESP at 888.552.0900



Hospitality Night in the Uncas Ballroom

Suite A	Suite B	Suite C	Suite SOLD
Suite J	Monday, May 18 6pm 		Suite E
Suite SOLD	Suite SOLD	Suite SOLD	Suite SOLD

New this year!

SPOTLIGHT Give-Away

Let EEE shine the spotlight on you.

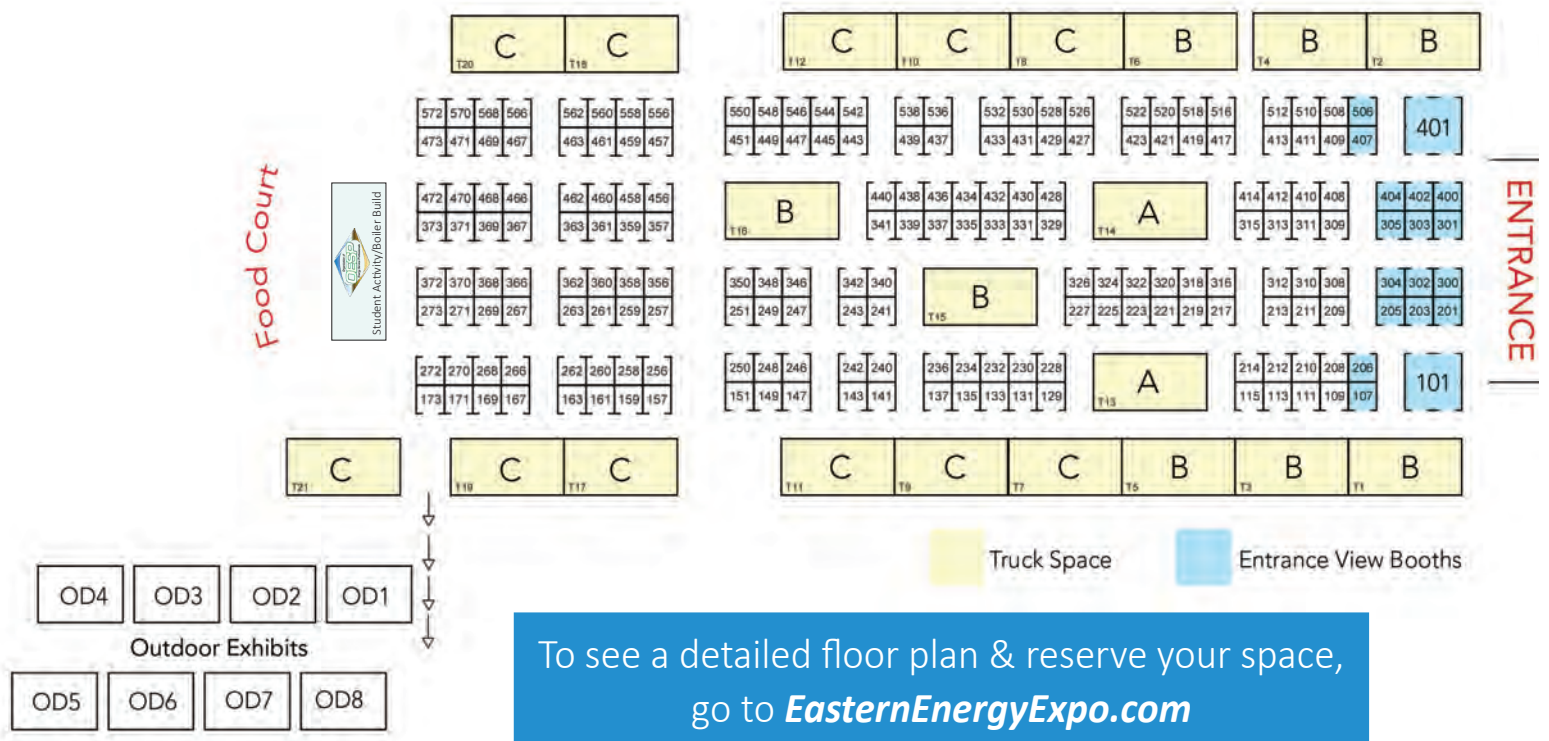
Register for our "Spotlight Give-Away"

We will promote your Booth Prize before, during & after the Expo and shine the spotlight on your booth as you pick your winner on Wednesday, May 20.

Limited availability. Minimum give-away value, \$500.



FLOOR PLAN



"EEE has done a fantastic job putting together the biggest energy show in the northeast every year, allowing us to see so many of our valued clients and meet with potential new clients. As a speaker, I have a deep appreciation for how deliberate they are with planning the education sessions and selecting content that has ensured full rooms of attendees. With everything going on in the industry, I couldn't be more excited for the 2026 show!"

Marty Kirshner
Partner
Gray, Gray & Gray LLP

WHERE ENERGY & COMFORT MEET



May 17-20, 2026 Uncasville, CT



EasternEnergyExpo.com
973.467.1400
info@EasternEnergyExpo.com